



CVCF

Cyberport Venture Capital Forum

Venturing for Success: Resilience, Growth & Opportunity

2-3 Nov 2021

Go Hybrid



Exhibitor Plus

Exhibitor Plus is an all-rounded pass for start-ups and companies to join the CVCF.

It includes privileges from free viewing to full-access hybrid combo.

Please see below detailed entitlement of the pass for reference.

Innovator Showcase (Virtual Booth):

- Hosted on CVCF's online event platform, opens between mid-Oct – late-Nov with booth management
- Booth features including visuals displays, documents files, video/hyperlinks, video-chat, meeting scheduler, P2P messaging
- Set-up & specifications: Login will be provided to access the platform backend for uploading booth materials including company logo, photos, brochures and contact information. Booth guide will be provided by early-Oct.
- Sufficient manpower to manage your virtual booth is required to ensure prompt interaction with visitors. Full-day booth manning on 2-3 Nov (main forum days). Timely response on platform by exhibitor's duty staff in other days during showcase period is required.



Lobby

Innovator Showcase

Auditorium

Founder Stage

Networking Hub

Takeaway

About



Hi, George

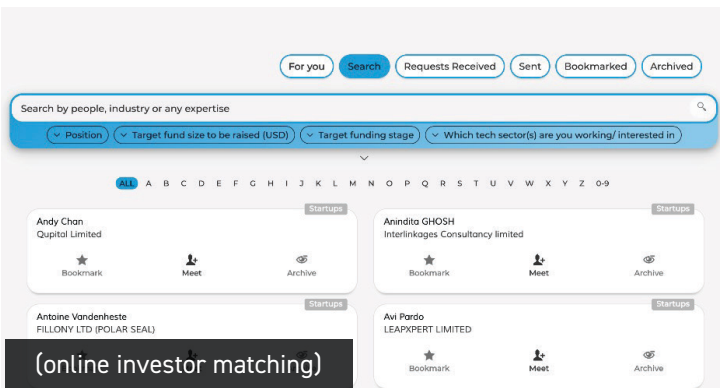


Lobby > Innovator Showcase > Cyberport





(onsite investor matching)



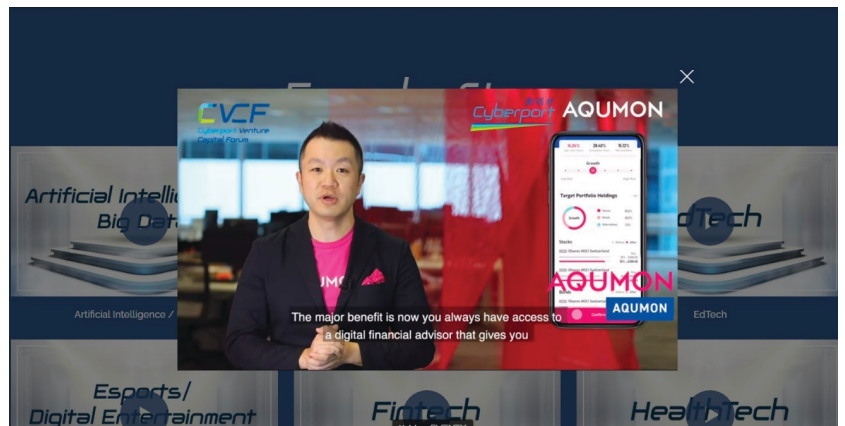
(online investor matching)

Investor Matching:

- One-on-one meetings with investors using our designated MatchEasy scheduler on event platform
- Matching based on mutual investment appetites and funding demands, a maximum of 50 meetings requests can be made to target investors. Meetings are confirmed upon investor's acceptance.
- Start-ups to upload investment pitch deck on MatchEasy in advance for investors viewing
- Meetings are conducted on a hybrid format:
 - a) **Onsite meetings:** ONLY on 2 Nov (main forum day) at Cyberport event venue
 - b) **Online meetings:** over the month-long deal flow period subject to investors' availabilities between late-Oct – late-Nov. Non-Hong Kong based start-ups and investors will conduct online meetings ONLY

Founder Stage (Project Presentation):

- Self pre-recorded pitch video for on-demand streaming on event platform which opens mid-Oct to late-Nov
- Specifications:
 - Length: less than 3 mins
 - Resolution: Up to 1080P, H264
 - Format: mp4 / mov. Ratio: 16:9 (Horizontal)
 - Film in a bright surrounding is highly recommended, preferably with logo branding/props in the background.
 - Zoom recording with presentation materials with good quality sound is also accepted
 - The video will be available on the event platform



Other Entitlement:

- Free access to livestreamed forum & workshop session of CVCF, Fintech InnoCon & EdVenture GBA Summit
- On-demand content replay over the month-long until the event platform closed
- Onsite networking opportunities and priority at panel Q&A session
- Souvenir pack & dining coupon